

# Julia Egan

## graphic designer

Corporate Comms | Marketing  
Presentations | Bids & Proposals  
Data Visualization | Branding

## Skills

	Skill level with tool
SharePoint	████████████████████
Adobe Photoshop	████████████████████
Adobe InDesign	████████████████████
Adobe Illustrator	████████████████████
Adobe Captivate	██████████████████
Adobe After Effects	██████████████████
Figma	██████████████
Word	████████████████████
Excel	██████████████████
PowerPoint	████████████████████
Keynote	██████████████
Visio	██████████████████
HTML5 / CSS	██████████████████
WordPress	██████████████
Markdown	██████████████
MkDocs	██████████████
Docusaurus	██████████████
Jive CMS	██████████████████

## Portfolio

[design.mjuliaegan.com](http://design.mjuliaegan.com)

## Education

Graphic Design Certificate  
Massachusetts College of Art  
Boston MA

Bachelor of Arts  
Economics/Political Science  
Wellesley College  
Wellesley MA

## Contact

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## Profile

Solution-oriented creative lead with deep experience designing accessible business communications, marketing collateral, bids & proposals (B&P), identities, and more. Proven expertise in multiple formats including html, print, email, Word/PowerPoint, and video with a specialty in corporate intranet site design and administration. My creativity, outstanding design and technical skills, commitment to accessibility, and superb collaboration skills enable me to provide exceptional service to my clients.

## Experience

- Senior Visual Designer** 2017 – 2023  
Optum | Boston MA and remote
  - Responsible for the design and administration of over a dozen SharePoint communications sites across a Fortune 5 organization of 400,000 employees
  - Served clients in product marketing with identity creation, sales sheets, presentations, journey maps, infographics, email and web design, ensuring brand consistency and digital accessibility
  - Provided communications design to C-level executives on short deadlines
  - Conceptualized, designed and built a suite of branded software documentation sites on GitHub
  - Created widely-distributed templates in SharePoint, PowerPoint, Word, and Outlook, ensuring rigorous brand standards and digital accessibility
- Senior Graphic Designer** 2013 – 2017  
IDEMIA (formerly MorphoTrust USA) | Billerica MA
  - Designed white papers, brochures, custom graphics, tradeshow exhibits, web and print ads, html emails, kiosk screensavers, other marketing collateral
  - Supported a 15 member B&P team with graphics, formatting, and production on typically 800+ page proposals to state and federal government agencies
  - Responsible for the design and content updates to both consumer-facing and B-to-B websites using DNN CMS
  - Took a leading role in developing new corporate branding
- Graphic Designer** Feb – March 2013  
Tyndall Design Group | Maynard MA
  - Freelance design work on direct mailers, html emails and training modules in Adobe Captivate for a major pharmaceutical company
- Graphic Designer** 1999 – 2013  
DXC Technology (formerly CSC) | Waltham MA
  - Wide ranging projects from B&Ps to marketing collateral and video concepts
  - Specialized expertise involved data visualization for use in publications such as survey reports using Excel and Illustrator charting tools – analytical and creative with interpreting data for visual presentation
  - Recognized by my team's Creative Director for a vivid imagination in creating visual narratives and storyboards
  - Worked closely with marketing managers to generate visual concepts for company marketing campaigns